

Inch's Saddlery Cookies

Name: **PHPSESSID**

Typical content: randomly generated number

Expires: when user exits browser

Name: **style**

Typical content: stores the user's preference to whether they wish to view products in a list or a grid

Expires: 1 year

Name: **key**

Typical content: randomly generated number to remember the user for their next visit

Expires: 4 weeks

Name: **bkey**

Typical content: randomly generated number to remember the basket contents for the customers next visit

Expires: 4 weeks

Name: **facebookLike**

Typical content: used for promotional offers, stores whether the customer has "liked" the website on Facebook

Expires: 4 weeks

Name: **allowAllCookies**

Typical content: stores the user's preference to whether they wish to allow all Cookies on this Website or not

Expires: 1 year

Google Analytics Cookies

Name: **_utma**

Typical content: randomly generated number

Expires: 2 years

Name: **_utmb**

Typical content: randomly generated number

Expires: 30 minutes

Name: **_utmz**

Typical content: randomly generated number

Expires: when user exits browser

Name: **_utmjv**

Typical content: randomly generated number

Expires: 2 years

Name: **_utmz**

Typical content: randomly generated number and information about how the page was

reached (eg directly or via a link, organic search or paid search)
Expires: 6 months

For further details on the cookies set by Google Analytics, see the link below.

- [Cookies set by Google Analytics](#)

Add-This Cookie

Name: **_atuvc**

Typical content: numeric content (e.g. 8|21) that helps you share content through social networks

Expires: 2 years